



**The Go-To Guy!**  
Helping Build Brands

**WE'RE HIRING**  
**MARKET RESEARCH INTERN**

SEND US YOUR CV  
reach@thegotoguy.co

www.thegotoguy.co

**About Us:** The Go-To Guy! is a brand under Disrupvation Digital Pvt. Ltd. and is the services arm of the company in the business of providing brand and marketing services.

Consultants have made... "Strategy" overrated! ; "Marketing" – A complicated myth and "Branding" – An untouchable convict. We, at The Go-To Guy! are attempting to break this norm and surprise the world every day! We are "Your Idea Execution Agency". If you have an idea, we will take it to the world. We build brand identities, activate presence & engage consumers - Online, Offline, Social & Mobile.

[www.thegotoguy.co](http://www.thegotoguy.co)

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**DISRUPVATION DIGITAL PRIVATE LIMITED**

📍 101, Block A, Sri Brindavanam, Street #2, Patrika Nagar,  
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☎ +91 888 604 3366 ✉ ajayakulkarni@gmail.com 🌐 www.disrupvation.com

Do you have the uncanny ability to search for things like Sherlock Holmes!  
If yes, we have a job for you that'll suit you to the T.

**Role:** Market Research Intern

**Location:** Hyderabad

**Position:** Full Time

**Roles and Responsibilities:**

- Collect and analyse data through modern and traditional methods on consumers, competitors and the market place.
- Interpret the data collected and organizing this information into statistical tables and reports.
- Provide meaningful actionable insights for business growth based on the analysis and research findings.
- Create a visual of industry trends and of competitors so organizations can predict how products and services will fare in the marketplace.
- Analyse social media activities of industry leaders and provide insights to marketing team to improve effectiveness of marketing campaigns.
- Identify SWOT of key competitors from digital perspective.
- Use data mining tools to collect database for target industry and geos as needed.
- 360 Degree Profiling of Key Decision Makers based on Client Industry / Geo / Offerings.

**Skills Required:**

- Task-oriented self-starter with strong attention to detail.
- Good analytical and problem solving skills.
- Excellent written and oral communications skills.
- Knowledge of Excel, PowerPoint & Word.
- Good understanding of social media and digital landscape is a plus.

#Intern #MarketResearch #ResearchIntern #Jobs #TheGoToGuy!

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