



**WE NEED  
SOMEONE SO  
PASSIONATE ABOUT  
DESIGN IT SHOWS!**

We're looking for a Designer  
who can win us a Webby.

There's something about designers who aren't afraid to  
dream BIIIIIG. It shows in their work, we're looking for  
someone with fresh ideas, strong aesthetic, and an ability to  
visualize concepts into existence.

### About Us

The Go-To Guy! is a brand under Disrupvation Digital Pvt. Ltd. and is the services arm of the company in the business of providing brand and marketing services.

Consultants have made... "Strategy" overrated! ; "Marketing" – A complicated myth and "Branding" – An untouchable convict. We, at The Go-To Guy! are attempting to break this norm and surprise the world every day! We are "Your Idea Execution Agency". If you have an idea, we will take it to the world. We build brand identities, activate presence & engage consumers - Online, Offline, Social & Mobile.

[www.thegotoguy.co](http://www.thegotoguy.co)

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**Role:** Communications Designer

**Position:** Full-Time

We are looking for a creative Communications Designer who loves to solve complex questions using visual skills to create clear and engaging storytelling.

An ideal candidate is someone who is team-spirited, skilled and an imaginative with attention to detail as a strength. If you are that someone who can understand project requirements quickly and offer valuable insight, we'd like to meet you.

**Job Responsibilities:**

- Translate ideas into effective design including print, digital, web, identity, and more
- Create designs, concepts, and sample layouts based on knowledge of layout principles and aesthetic design concepts.
- Determine size and arrangement of illustrative material and copy.
- Develop 30 second to 2 minute customer videos to be used on social media sites, blogs, etc
- Designing posts for SMM, website templates, layouts, logo creation etc.
- Take photos, when necessary, for design use.
- Needs an eye for details like font colour, style, background colours, scale, contrast and typography

**Requirements:**

- BFA from a reputed college
- Should be hands on to use of Adobe Illustrator & Photoshop
- Knowledge of online content strategy and creation
- Excellent time-management and organizational skills

**To Apply:**

Please send your resume with a covering email as to why you are suitable for this role to [reach@thegotoguy.co](mailto:reach@thegotoguy.co)